

**NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA, GAUTAM BUDDH NAGAR
(An Autonomous Institute)**



Affiliated to

DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY, UTTAR PRADESH LUCKNOW



Evaluation Scheme & Syllabus

For

Masters of Business Administration (MBA)

First Year

(Effective from the Session: 2024-25)

NOIDA INSTITUTE OF ENGG. & TECHNOLOGY, GREATER NOIDA, GAUTAM BUDDH NAGAR

(AN AUTONOMOUS INSTITUTE)

Masters of Business Administration (MBA)

EVALUATION SCHEME

SEMESTER- I

S. No.	Subject Code	Subject Name	Types of Subject	Periods			Evaluation Scheme				End Semester		Total	Credit
				L	T	P	CT	TA	Total	PS	TE	PE		
3 WEEKS COMPULSORY INDUCTION PROGRAM														
1	BMBA0107	Organization Behaviour and Design	Mandatory	3	0	0	30	20	50	0	100	0	150	3
2	BMBA0106	Managerial Economics	Mandatory	3	0	0	30	20	50	0	100	0	150	3
3	BMBA0103	Financial Accounting	Mandatory	3	0	0	30	20	50	0	100	0	150	3
4	BMBA0104	Innovation, Entrepreneurship and Design Thinking	Mandatory	3	0	0	30	20	50	0	100	0	150	3
5	BMBA0102	Business Statistics and Quantitative techniques for Managers	Mandatory	2	1	0	30	20	50	0	100	0	150	3
6	BMBA0108	Business Communication	Mandatory	3	0	0	30	20	50	0	100	0	150	3
7	BMBA0105	Legal Aspects of Business	Mandatory	3	0	0	30	20	50	0	100	0	150	3
8	BMBA0151	Enhancing English Communication	Mandatory	0	0	4	0	0	0	50	0	50	100	2
9	BMBA0159	Industry Orientation and Insights	Mandatory	0	0	4	0	0	0	50	0	50	100	2
10	BMBANC0151	Excel Lab (Non-Credit)	Compulsory Audit	0	0	4	0	0	0	50	0	50	100	NA
		Total											1250	25

PLEASE NOTE: -

- **Compulsory Audit (CA) Courses (Non Credit – BMBANC0151)**
 - All Compulsory Audit Courses (a qualifying exam) has no credit.
 - Total and obtained marks are not added in the Grand Total.

Abbreviation Used:

L: Lecture, T: Tutorial, P: Practical, CT: Class Test, TA: Teacher Assessment, PS: Practical Sessional, TE: Theory End Semester Exam.,
 CE: Core Elective, OE: Open Elective, DE: Departmental Elective, PE: Practical End Semester Exam, CA: Compulsory Audit,
 MOOCs: Massive Open Online Courses.

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EVALUATION SCHEME

SEMESTER- II

S. No.	Subject Codes	Subject Name	Types of Subject	Periods			Evaluation Scheme				End Semester		Total	Credit
				L	T	P	CT	TA	Total	PS	TE	PE		
1	BMBA0204	Introduction to Business Analytics	Mandatory	3	0	0	30	20	50	0	100	0	150	3
2	BMBA0205	Marketing Management	Mandatory	3	0	0	30	20	50	0	100	0	150	3
3	BMBA0203	Human Capital Management	Mandatory	3	0	0	30	20	50	0	100	0	150	3
4	BMBA0202	Corporate Finance	Mandatory	3	0	0	30	20	50	0	100	0	150	3
5	BMBA0206	Operations and Supply Chain Management	Mandatory	3	0	0	30	20	50	0	100	0	150	3
6	BMBA0201	Business Research Methods	Mandatory	4	0	0	30	20	50	0	100	0	150	4
7	BMBA0251	MS Excel for Managerial Effectiveness	Mandatory	0	0	4	0	0	0	50	0	50	100	2
8	BMBA0252	Personal Grooming and Business Etiquette	Mandatory	0	0	4	0	0	0	50	0	50	100	2
9	BMBA0253	Introduction to Tableau	Mandatory	0	0	4	0	0	0	50	0	50	100	2
10	BMBANC0251	Managerial Personality Development (Non Credit)	Compulsory Audit	0	0	4	0	0	0	50	0	50	100	NA
Total													1200	25

PLEASE NOTE: -

- **Compulsory Audit (CA) Courses (Non Credit – BMBANC0251)**
 - All Compulsory Audit Courses (a qualifying exam) has no credit.
 - Total and obtained marks are not added in the Grand Total.

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